SMALL BUSINESS FOLLOW-UP

5 missed-call text templates

Copy, paste and edit these into your phone's auto-reply or text assistant. Each one names your business, asks one question and offers two time slots.

1

Plumber, after-hours emergency

"Hi, this is [Business Name]. Sorry we missed your call. Is water actively leaking? We can be there tonight at [time 1] or tomorrow at [time 2]. Reply 1 or 2."

2

Dentist, pain or broken tooth

"Hi, this is [Practice Name]. Sorry we missed you. Are you in pain right now? We have openings today at [time 1] or tomorrow at [time 2]. Reply 1 or 2."

3

Gym owner, new member inquiry

"Hey, this is [Gym Name]. Sorry we missed your call. Are you looking to start this week? We have tour slots at [time 1] or [time 2]. Reply 1 or 2."

4

Realtor, buyer inquiry

"Hi, this is [Name] with [Brokerage]. Sorry I missed you. Are you looking to buy in the next few months? I can show homes at [time 1] or [time 2]. Reply 1 or 2."

5

Local service, any quote request

"Hi, this is [Business Name]. Sorry we missed your call. What do you need help with? We can come out for a quote at [time 1] or [time 2]. Reply 1 or 2."

6

Follow-up if they go quiet

"Still need help with [issue]? Your spot at [time 1] or [time 2] is open. Reply 1 or 2 and we'll lock it in."

Before you paste: Keep the question to one thing the customer can answer in a word. Put real times in the slots so replying takes one tap.