SKILLS

Business brain template

One page that makes Claude sound like you.

1. **Who you help**
   One sentence: who your customer is and what they struggle with.

2. **What you offer**
   Your services in plain words, with the price range if you can share it.

3. **Your voice**
   Three words that describe how you talk, and three phrases you never use.

4. **Your rules**
   What Claude must always do and never do on your behalf.

5. **Save it**
   Keep this page as a skill or a project file, and start every task with it.

How to use it Fill this in once, save it, and reuse it for every task.