PRODUCTION

One idea, *five posts*

Pick one good idea. Paste it into an AI assistant with each prompt below.

1. **Short video**
   "Turn this idea into a 30-second script. Open with a surprise, one point, one next step."

2. **Carousel**
   "Turn it into 7 slides, one point per slide. The last slide asks for a comment."

3. **Caption**
   "Write a 3-line caption that says it plainly."

4. **Email**
   "Write a 100-word email that tells it as a short story from my business."

5. **Text to your list**
   "Write a 2-sentence text that gives one tip and one link."

How to use it: Give the assistant 2 or 3 of your own past posts so it writes in your voice, and read everything before you send it.