LEAD MAGNETS

4 lead magnets in one hour

Pick one, fill it in with what you already know, and give it away for an email or a comment.

1. **The checklist**
   Title: "{Outcome} checklist". List 7 to 10 steps in order, one line each. Add a tick box before each step.

2. **The template**
   Title: "{Thing} template". Give a blank version and one filled-in example. Add one line telling them how to use it.

3. **The cheat sheet**
   Title: "{Topic} on one page". Put the 5 things people always ask, each with a one-sentence answer.

4. **The swipe file**
   Title: "{Number} examples of {thing}". Collect 10 real examples (yours or ones you have permission to share) with one line on why each works.

5. **Make it in an hour**
   Ask an AI assistant for a first draft from your own notes, then edit it so it sounds like you. Save as a PDF.

How to use it: Offer it in your reel or post: "Comment WORD and I will send it." Give it away freely and follow up the next day.