LEAD FOLLOW-UP

5 FOLLOW-UP TEXTS TO COPY

Send these within minutes. Swap the {brackets} for your details.

1 New lead (form filled)

"Hi {first name}, it's {you} from {business}. Saw your request about {thing}. What's the best time to talk today?"

2 Missed call

"Sorry I missed your call, I'm with a customer. Can I text you here, or call you at {time}?"

3 After sending a quote

"Hi {first name}, just checking you got the quote. Any questions I can answer?"

4 Went quiet for 3 days

"Hi {first name}, still thinking about {thing}? Happy to help with whatever is holding you back."

5 After the job

"Thanks for choosing {business}, {first name}! If we did well, a quick review helps a lot: {link}"

Before you automate: Only text people who contacted you, add a way to opt out (reply STOP), and check your local texting rules. Keep a real person ready to take over the conversation.