AI AUTOMATION

THE 3-AUTOMATION BLUEPRINT

Three small automations to set up first. Add the next one only when the last runs without you.

1

1. New lead gets a reply

Trigger: form, missed call or message. Action: text and email within a minute, then notify you to take over.

2

2. Appointment reminders

Trigger: appointment booked. Action: text the time and a reschedule link 24 hours and 2 hours before.

3

3. Review request

Trigger: job marked done. Action: next day, text a thank you with your review link. One reminder after 3 days if no reply.

4

Bonus: nudge quiet leads

Trigger: no reply in 3 days. Action: one friendly check-in text. Stop after two tries.

5

Use AI for the wording

"Here are 3 messages I really sent. Write each automation message in my voice." Approve them once, then switch on.

Before you switch on: Only message people who contacted you, add an opt-out, check your local rules, and test each flow on yourself first.